



Windermere
Real Estate
Coachella Valley

R E A L E S T A T E N E W S

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FOR IMMEDIATE RELEASE

WINDERMERE REAL ESTATE

PAYING IT FORWARD WITH WINTER WEAR ROUNDUP

RANCHO MIRAGE (Calif.) – October 23, 2010 – Windermere agents are well-known for their contributions of time and effort to local charities and community programs, and they are jumping feet first into Windermere's most anticipated annual Community Service event.

Each year in October, the act of sharing and supporting those experiencing tough times in the Coachella Valley is focused upon one very special event for all 16 Windermere Coachella Valley offices: Windermere Community Service Day. This year's theme is 'Winter Wear Roundup.' Agents and offices have been planning the 2010 drive for weeks.

This year agents are collecting and donating usable clothing to some of the Valley's homeless. Windermere is working hand-in-glove with two highly respected community service charities - Coachella Valley Rescue Mission (CVRM) of Indio, and Roy's Desert Resource Center (RDRC) of Palm Springs - in offering support to those who will face true hardship this winter. Both Roy's Desert Resource Center and Coachella Valley Rescue Mission work year-round to offer resources, shelter and clothing to help get clients back on their feet; for many, this support offers a critical opportunity to regain control of their lives.

CVRM figures show that children and families make up the fastest growing segment of the homeless population; the average homeless child in this country is 6 years old. RDRC notes their clients require a broad range of services in order to return to self-sufficiency and regain independence and financial security; among those services is one of the most basic: clothing. Windermere agents will be delivering boxes of hats, scarves, coats and blankets to both locations on Friday, October 29.

Windermere is proud of its agents for their support of Roy's Desert Resource Center and Coachella Valley Rescue Mission, as well as many other community aid organizations throughout the Coachella Valley.

Windermere has 16 offices throughout the Coachella Valley, and offices in Garner Valley and Lake Arrowhead. Locations include Palm Springs, Palm Springs Midtown, South Palm Springs, Cathedral City, Rancho Mirage, Palm Desert (San Pablo), Palm Desert (Cook & Hovley), Indian Wells Main, Indian Wells Luxury Homes & Estates, La Quinta, Old Town La Quinta, and Indio, as well as on-site offices at The Club at Morningside in Rancho Mirage, The Springs Country Club in Rancho Mirage, Deep Canyon Tennis Club in Palm Desert, and Monterey Country Club in Palm Desert. For more information, go online at www.WindermereSoCal.com.